

RARE Learning, Inc. presents
“The Art and Science of Film-making” -
A Video Production Summer Camp
For 9 to 15 Year Olds

I. Background and Overview

RARE Learning delivers a specialized program for students in grades 4 through 10 to teach film-making. The program is delivered as a workshop and is called “The Art and Science of Film-making”

Age Group: 9 to 15 year olds.

Duration: Five days a week (3 hours each day) - Total -15 hour workshop

Price: \$135 per workshop per child (supply fee of \$10)

RARE Learning will offer instruction, supporting materials such as camera, lighting and computer equipment as well as science experiment materials for the class.

A. Why “The Art and Science of Film-making” Summer Camp?

The Art and Science of Film-making has been designed as a five day summer workshop (3 hours a day) to generate an interest in observation, analysis, and communication among 9 to 15 year olds by engaging in film-making projects using digital video and digital editing techniques. Tomorrow’s adults will be communicating in visual media at home, work, universities, and in social settings. Video will be integrated in the lives of these adults much like email and data processing is today in our lives. Why not get them started on these skills early and help generate an interest in communications and creativity.

B. What is “The Art and Science of Film-making”?

Students create films and present their short films at the end of class. As a result, not only does a student learn more about communications, team-work, research, and film production, but also about the topics they cover in the film.

II. Learning Approach

The program teaches a host of skills and also generates curiosity and interest in physics.

A. What will the student learn from “The Art and Science of Film-making”?

Students will learn the following from the classes:

- ✓ On-air confidence
- ✓ Reading comprehension
- ✓ Research skills
- ✓ Writing skills
- ✓ Video Production and Video Editing skills

B. What will be taught in the class?

Specifically, students will spend their time:

- a) *Understanding video production*
- b) *Understanding their topic*
- c) *Demonstrating their talents*
- d) *Coming up with a treatment to communicate the topic*
- e) *Conducting pre-production (identify talent, props, sets/location,*
- f) *Shooting the film*
- g) *Editing during Post production*
- h) *Creating a DVD, uploading and screening the film*

III. Class Details

Presented below are some of the details of the class:

A. How will the class work?

The class will be run by qualified video professional instructor and will include the following elements:

- ✓ 9:00 to Noon or 2:00 to 5:00 PM;
- ✓ One qualified instructor;
- ✓ In-class group work;
- ✓ All studio work should be completed at the class (external shooting will not be allowed);
- ✓ 3 or 4 to a group; and
- ✓ Access to digital editing over PC's, filming lights and digital camera.

B. What is the price of the program?

Price \$135 per student plus \$10 supply fee:

- a) Offered at your location;
- b) Friends and family screening session at the end of class; and
- c) Student instructor ratio not to exceed 1:10.
- d) The will receive a pre-determined amount per enrolment

For more information, contact:

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