

RARE Learning Program Summary

RARE Learning®, Inc. was founded in 2003 by Saba Nanjiani in Coppell, Texas (in the Dallas area) as an educational program for children between the ages of 3 to 9 years. The program aims to build attention span and strengthen skills in reading, math and science. Using a methodology that combines one-on-one instruction, learning games, and computer technology, the program has been able to teach hundreds of children over the years early academic skills. The company delivers two formats: Early Learners' Day Out (for 3 to 5 year olds) and Early Learners' Summer Program (for 3 to 9 year olds). The program is currently offered throughout the Dallas area with classes at Irving, Plano, Coppell, Grapevine, Allen, and Frisco. For more information, visit www.rarelearning.com.

After almost five years of implementation, refinement and investment, the founders have established the following about the programs delivered by RARE Learning:

- ✓ The programs, delivered from city recreation centers, offer an affordable and high quality early learning program;
- ✓ The programs are accepted and liked for their instructional value by parents and students; and
- ✓ The programs generate a reliable revenue for the cities in which they operate for the respective recreation centers.

I. What is RARE Learning?

RARE Learning™ is an academic enrichment program for early learners in Reading, Math and Science. R.A.R.E. is an acronym for Relevance, Action, and Readiness in Education. Classes are offered in Coppell, Irving, Grapevine, and Plano, Texas, at conveniently located recreation centers.

The RARE Learning program began with a vision that by combining the use of games, one-on-one instruction, hands-on activities, and computer technology in an interactive learning and enrichment setting, children under ten years of age can be inspired on a path of academic achievement at an early age. The validity of the vision has been borne out by the satisfaction of hundreds of students and parents served over the last four years.

The RARE Learning overarching philosophy is: ***“They won’t find it boring if learning feels like playing.”*** The program is different from other mothers’ day out programs, summer programs, or pre-K programs because of its emphasis on academics. The RARE Learning approach to instruction and enrichment helps keep the student engaged and curious while also strengthening their attention spans.

RARE Learning offers two types of programs:

a. Early Learners' Day Out

The Early Learners' Day Out is a Pre-K program for 3 to 5 year olds that focuses on academics such as early concepts in pre-numeracy and pre-literacy skills.

Phonics, counting, addition, subtraction, story-telling, science experiments are some of the curriculum areas covered in the program. The classes are offered 2 days a week at convenient locations and each class runs for 3 hours.

Unlike other day out programs, the Early Learners' Day Out program offered by RARE Learning focuses on early academic skills, is managed by professionals, and integrates technology into the curriculum.

b. Early Learners' Summer Camp

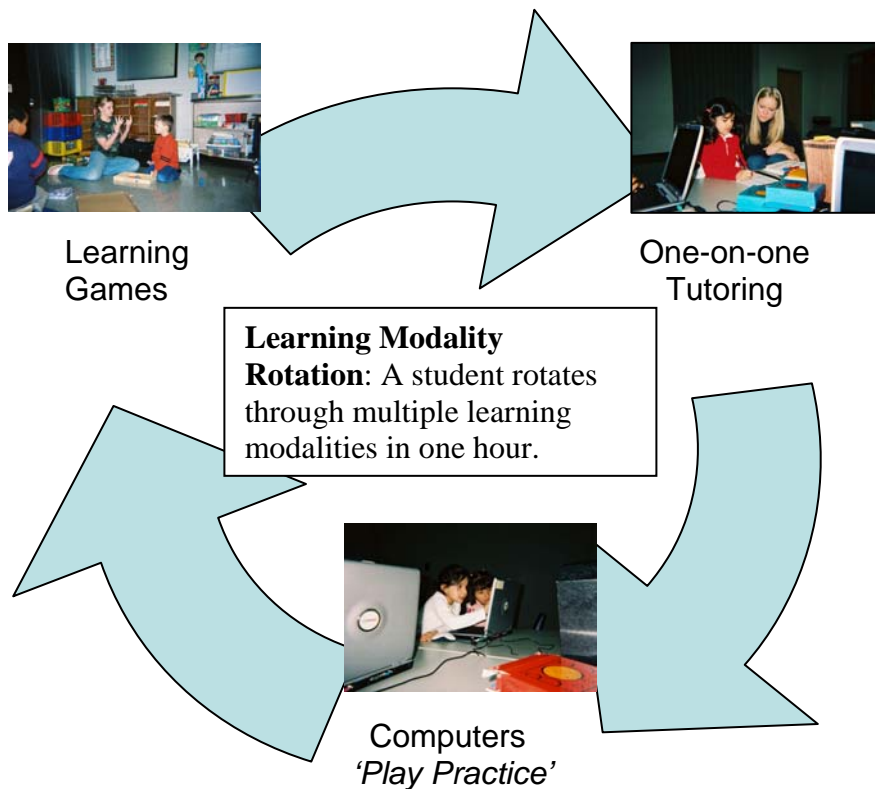
The Early Learners' Summer Camp is aimed at 3 to 9 year olds and focuses on academics covering reading, math and science curriculum in line with state standards. The program offers customized curriculum for each student. The program enables learners to make the best of the summer months in honing their academic skills by attending classes just a few times a week for 2 to 3 hours each day.

II. What's special about RARE Learning?

RARE Learning, Inc. offers an academic enrichment program for early learners that makes reading, math, and science fun for children. It's been described as a ***"mothers' day-out program with a touch of Montessori."*** RARE Learning rotates a student through one-on-one instruction, learning games and computer software within a single class session to improve a child's interest, curiosity and attention span towards reading, math and science.

The method of using multiple approaches in a single class session to reinforce a common set of concepts is called Learning Modality Rotation (LMR). LMR is a well designed and tested method unique to RARE Learning. By maintaining a favorable instructor to child ratio of about 1:6, the program ensures nurturing of a child's academic confidence at an early age. Where on the one hand, the program offers the tried and tested value of traditional tutoring by offering one-on-one instruction, on the other hand, it recognizes the natural curiosity of today's children by using computers and offering hands-on learning games as an integral part of its curriculum.

The RARE Learning methodology of LMR has hundreds of satisfied parents. Here's what one parent had to say after her child attended the program for 10 weeks: ***"Before joining the program, I used to read to my child, now my child reads to me."*** Another parent remarked six weeks after enrolling her child in the classes: ***"Since he has joined the program, his grades have improved and he is more interested in learning."***



III. What does the program offer?

The RARE Learning program offers the following services as part of its program:

1. Reading, Math and Science curriculum
2. An instructor-to-student ratio of 1:6 or less
3. One-on-one instruction and assessment in every class
4. Individualized lesson plans
5. Reading and arithmetic worksheets
6. Daily progress report on student performance
7. Hands-on learning activities, board games e.g. checkers and monopoly
8. Learning software for “play-practice” on computer laptops
9. Group activities like story time and science demonstrations

IV. Why do parents sign up their child to the Early Learners programs offered by RARE Learning?

The programs primarily appeal to stay-at-home moms of 3 to 5 year olds who wish for their children to obtain a pre-k or a Montessori-like curriculum with a reading, math and science emphasis but find it hard to justify paying \$500 to \$800 per month to private schools on a single income. The stay-at-home mothers find the RARE Learning offering an appealing alternative because:

1. RARE Learning saves money - being only a fraction of the cost of private Montessori or Pre-school with similar effect;
2. RARE Learning prepares children for kindergarten by offering early familiarity with an academic setting;

3. RARE Learning allows a mother to take some time out for herself while the child learns; and
4. RARE Learning offers a nice complement or substitute to a mothers' day out program.

During the summer, the mothers enroll their children into the summer program for essentially the same reasons. But since the schools are out, they also sign up older siblings, cousins, and friends into the program because of the higher age group students that the program caters to in the summer months.

For more information about the program, write to info@rarelearning.com